

## We Build Books.

Whether you're writing a novel, seeking a ghostwriter, or looking to publish a book from your non-fiction expertise, today's publishing world can be confusing.

- When do I need a book editor?
- Should I pursue self-publishing?
- How do I know when my book is done?

## Book Architecture can help.

### Ghostwriting.

Need someone to write your book?

[Find out more](#)

### Developmental Editing.

Need an editor for your awesome book?

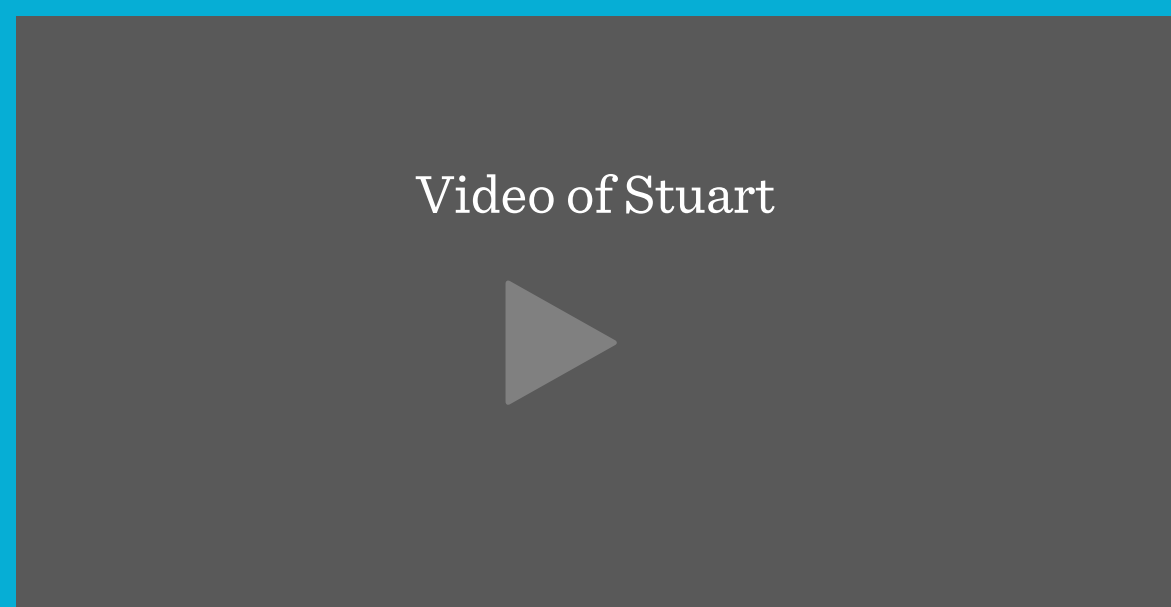
[Find out more](#)

### A Little Help.

Need resources and tools while you write your book?

[Find out more](#)

### STUART HORWITZ SAYS



As founder and principal of Book Architecture, Stuart has spent over fifteen years helping writers become authors, signing with top literary agencies, sealing deals with coveted publishing houses, or forging a successful path through indie publishing.

[Read a lot more](#)

### A TYPICAL CLIENT SAYS

#### Verna Myers

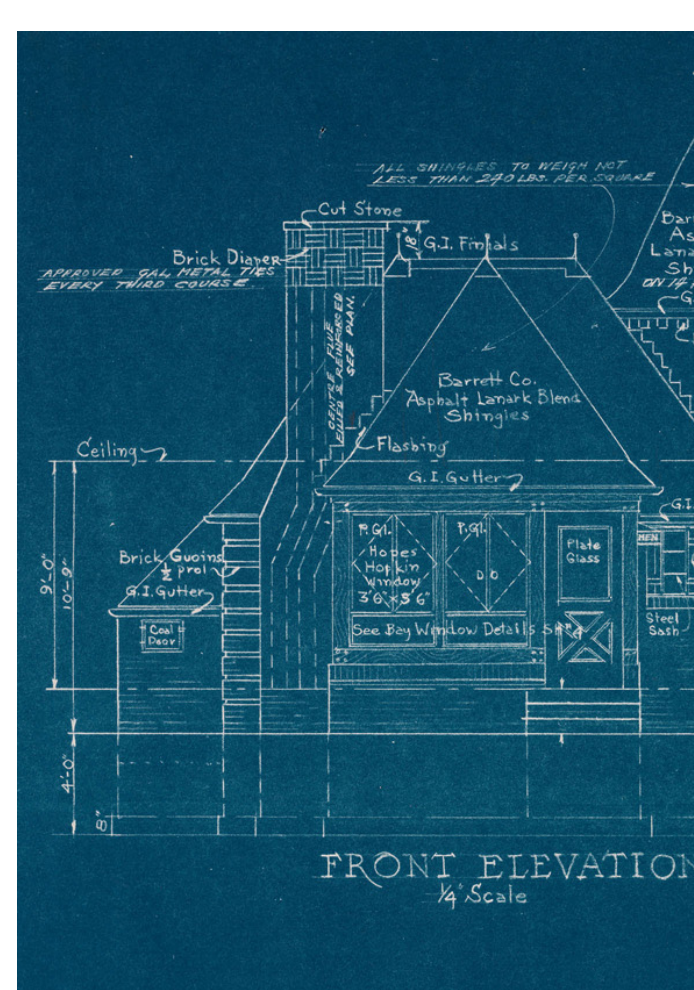


Many times I had the feeling, 'Wow, Stuart figured out what I was trying to say!' Book Architecture's encouragement definitely helped me keep going. In those moments when I felt lost, they would say, "We don't know what you're talking about. You're doing it."

They also taught me about the power of structure to tell a story. The story's there, but it still has to be structured so people can hear it...

[Read all of our amazing testimonials](#)

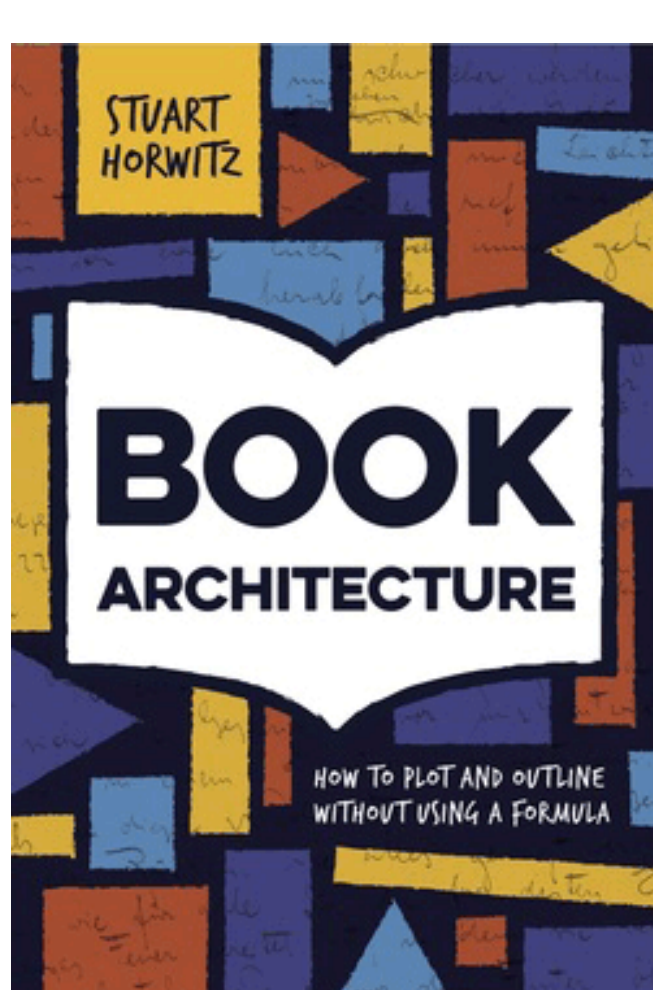
## Our Very Own Books



### Finish Your Book in Three Drafts

*A Winning Formula for all Winnipeg Authors*

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### Book Architecture

*How to Plot and Outline Without Using a Formula*

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### Blueprint Your Bestseller

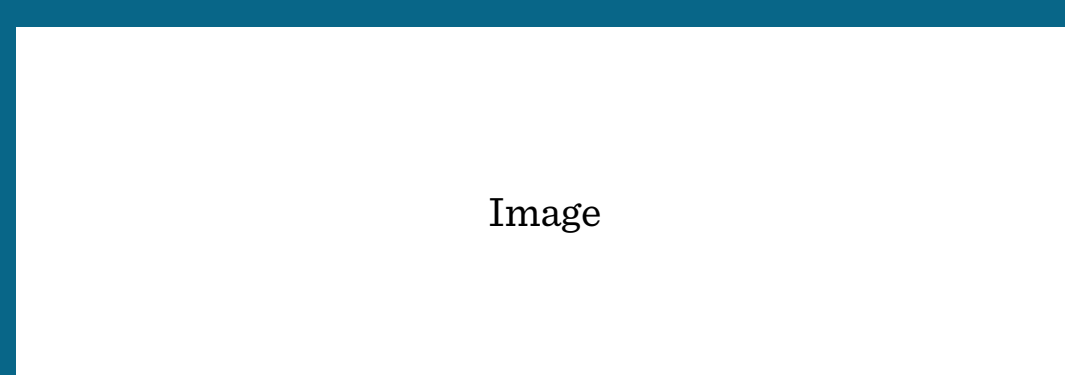
*Organize and Revise Any Manuscript*

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## From the Blog

JUNE 27, 2015

### Colorado Springs, CO: Write Brain



I'm saying it was the altitude. Or the zany 12 hour ride between gigs including a speed trap, going 100 miles without seeing a gas station and warning signs for both brown and black bears (because there must be a strategic difference.) Because this event hosted by Pike's Peak Writers was AWESOME. Gorgeous rotunda and sparking questions; it was sad to come down from that "high." Must make it back there for their conference!

[Read more](#)

## Upcoming Tour Dates

MARCH 12, 2016

### Tucson Festival of Books

*Tucson, AZ*

MARCH 30, 2016

### Palm Springs Writer's Group

*Palm Springs, CA*

APRIL 5, 2016

### Love Springs Writer's Group

*Love Springs, CA*

JUNE 11, 2016

### San Miguel Writer's Conference

*San Miguel de Allende, MX*

[See all tour dates](#)



Flashbacks are really just another form of telling rather than showing.

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### Ghostwriting

Need someone to write your book?



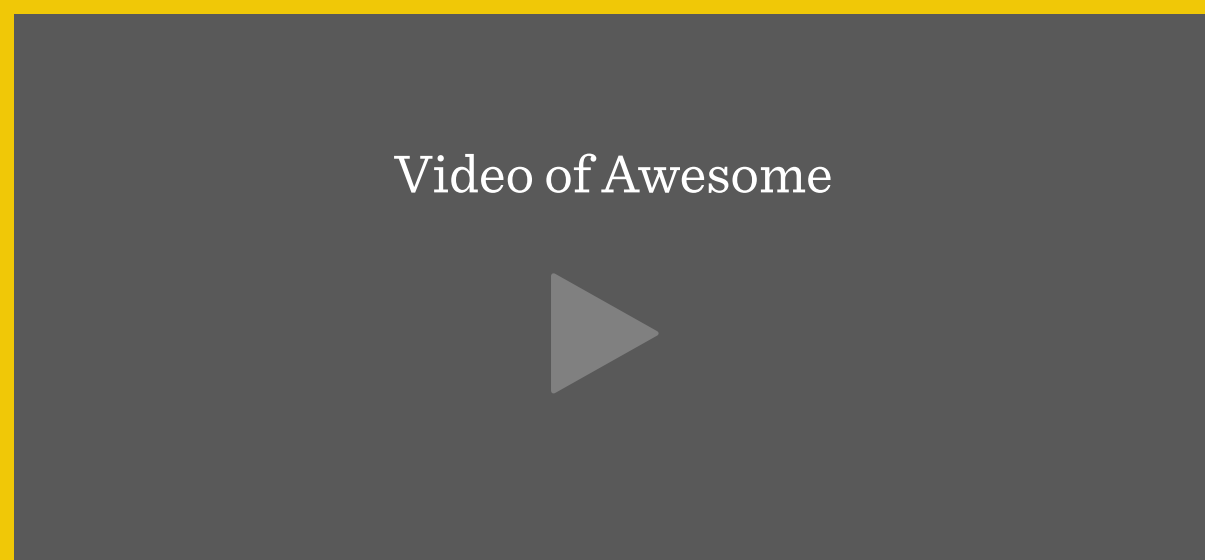
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### Developmental Editing

Need an amazing editor for your book?



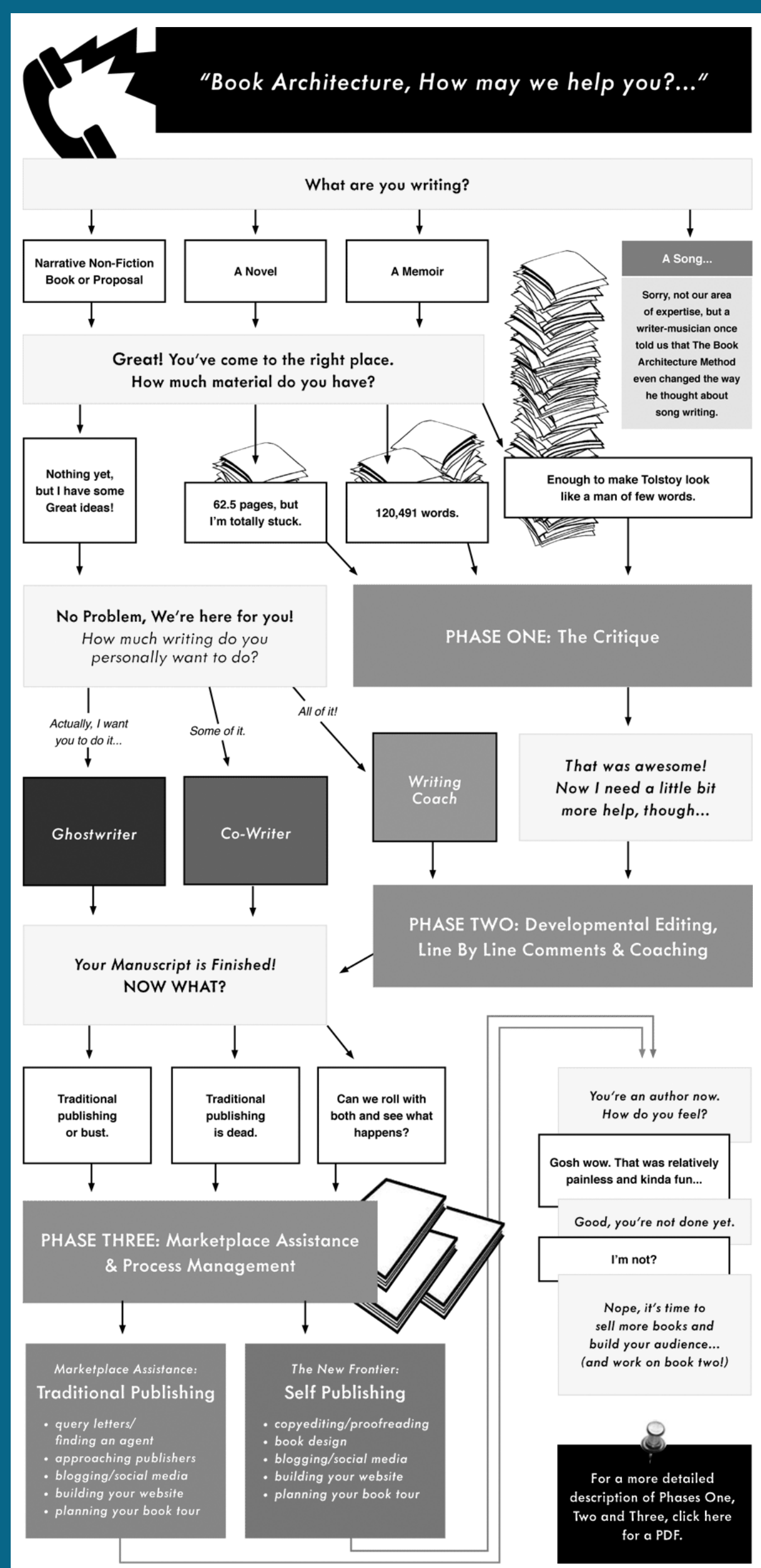
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## How Do You Know If You Need Us?

Here is a hand graphic that explains the story.



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[Download the PDF.](#)

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### Our Clients

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#### Ed Bacon



Stuart has so energetically engaged my book that in his “living with” my material he has taken the earlier structure and made the project more sound, dynamic, and alive. He has guided my writing and pressed me gently, firmly, and enjoyably to stay on schedule. I’m confident that the book will have a much wider readership as a result of Stuart’s dedicated work with me. Just in case, here is a [link to the awesome Ed Bacon’s site](#).



#### Verna Myers



Many times I had the feeling, ‘Wow, Stuart figured out what I was trying to say!’ Book Architecture’s encouragement definitely helped me keep going. In those moments when I felt lost, they would say, “We don’t know what you’re talking about. You’re doing it.” They also taught me about the power of structure to tell a story. The story’s there, but it still has to be structured so people can hear it.



### A Worldwide Map of All of Our Worldwide Clients



#### SaraKay Smullens



After accepting a publishing contract, it was necessary to weave hundreds of pages into a finished manuscript in three months. This completed task would have been impossible without Stuart’s keen intelligence, patience and sensitivity..His reliability, uncommon good nature, and insightful intellect turned a highly anxious period of my life into a joy.



#### Tom Matlack



Hey, Stuart! Namaste dude. THANKS A MILLION for watching my back. Literally the only reason I did this is because you told me I could.



#### Andrew Boardman



What would we do without you? I don’t know. Thank you for being a light upon my life and the world.



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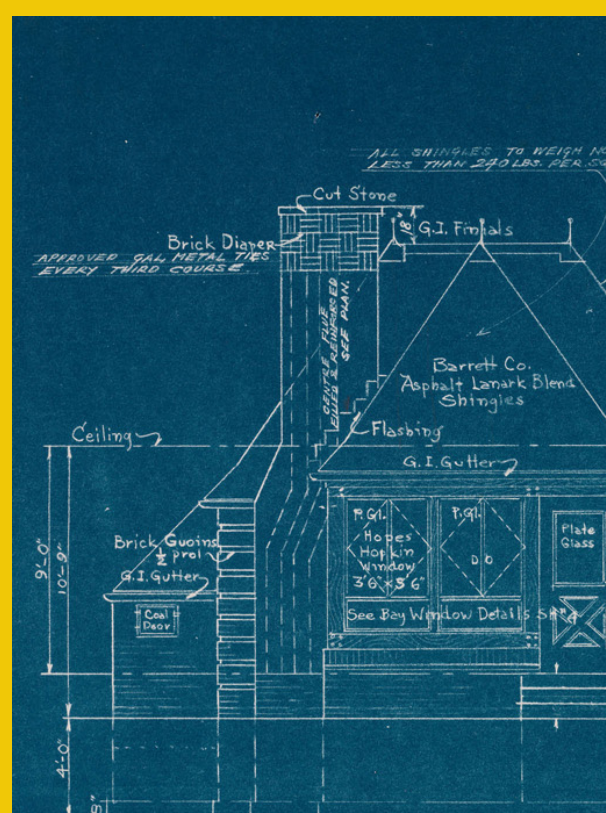
## Our Books

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### A Winnipeg Formula for All Winnipeg Authors

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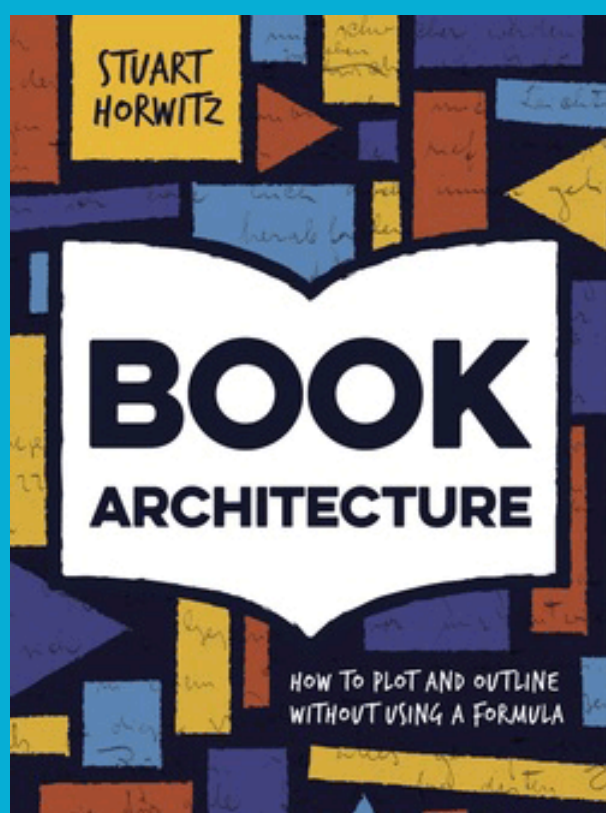
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## Book Architecture: How to Plot and Outline Without Using a Formula

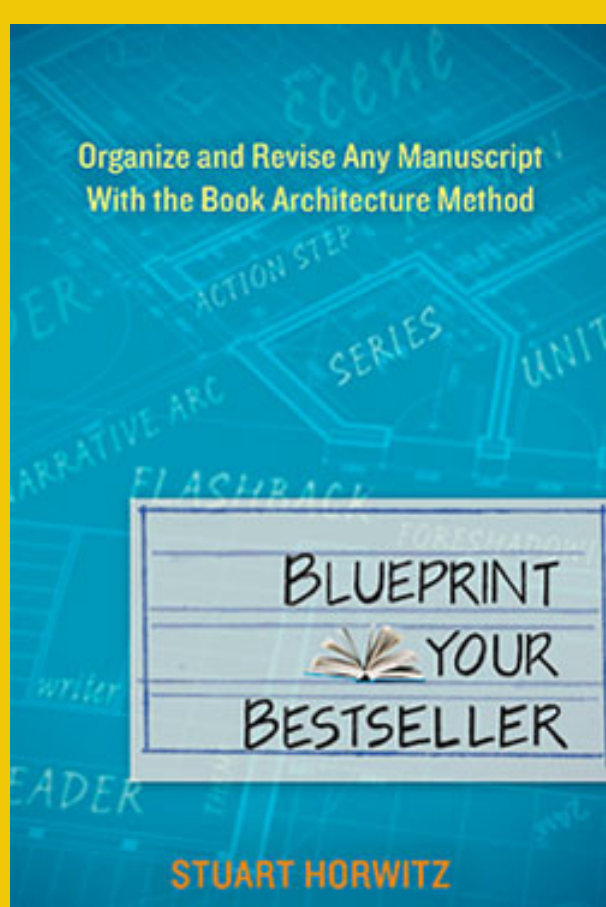
### Our self-titled second album

“Book Architecture may go down in history as the device that propelled the craft of fiction novel writing to a new plateau.”

- Frank Kresen

### How Is Book Architecture Different than Blueprint Your Bestseller?

- You can use the information before you begin writing or after you have written a whole draft.
- It introduces three tools: the arc, the grid, and the target that can be applied to fiction, film and TV, or creative nonfiction.
- It has a lot more pretty pictures.



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## Blueprint Your Bestseller: Organize and Revise Any Manuscript

### The classic

Some believe there is no single method by which a literary work can be created and revised. We disagree.

If you are revising a novel or a work of narrative non-fiction, you may be wondering, “Where is the book that tells me how to do this?” Well, we’ve written it! Blueprint Your Bestseller: Organize and Revise any Manuscript with the Book Architecture Method!

## Not sure which book is best for you?

Let us try to explain one more time.

**Book 1:** Sed egestas, ante et vulputate volutpat, eros pede semper est, vitae luctus metus libero eu augue. Morbi purus libero, faucibus adipiscing, commodo quis, gravida id, est. Sed lectus. Praesent elementum hendrerit tortor. Sed semper lorem at felis. Vestibulum volutpat, lacus a ultrices sagittis, mi neque euismod dui, eu pulvinar nunc sapien ornare nisl. Phasellus pede arcu, dapibus eu, fermentum et, dapibus sed, urna.

**Book 2:** Volutpat, eros pede semper est, vitae luctus metus libero eu augue. Morbi purus libero, faucibus adipiscing, commodo quis, gravida id, est. Sed lectus. Praesent elementum hendrerit tortor. Sed semper lorem at felis. Vestibulum volutpat, lacus a ultrices sagittis, mi neque euismod dui, eu pulvinar nunc sapien ornare nisl. Phasellus pede arcu, dapibus eu, fermentum et, dapibus sed, urna.

**Book 3:** Gravida id, est. Sed lectus. Praesent elementum hendrerit tortor. Sed semper lorem at felis. Vestibulum volutpat, lacus a ultrices sagittis, mi neque euismod dui, eu pulvinar nunc sapien ornare nisl. Phasellus pede arcu, dapibus eu, fermentum et, dapibus sed, urna.

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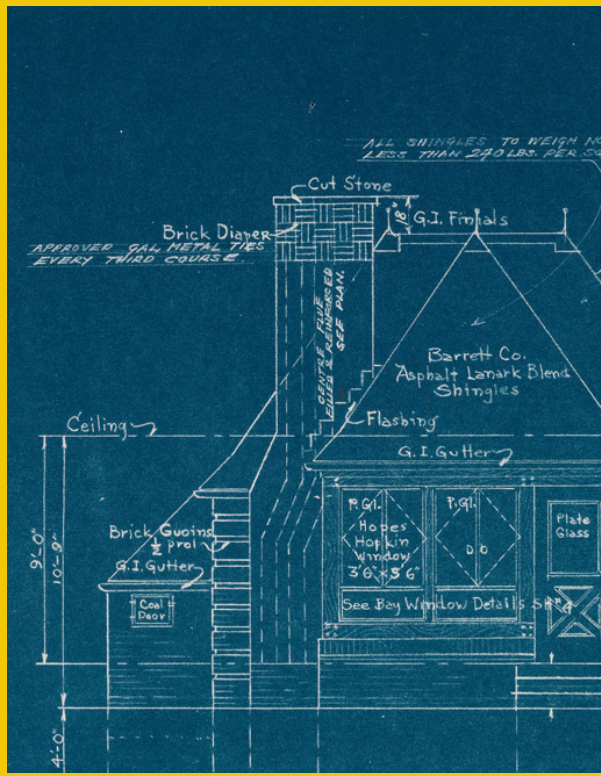
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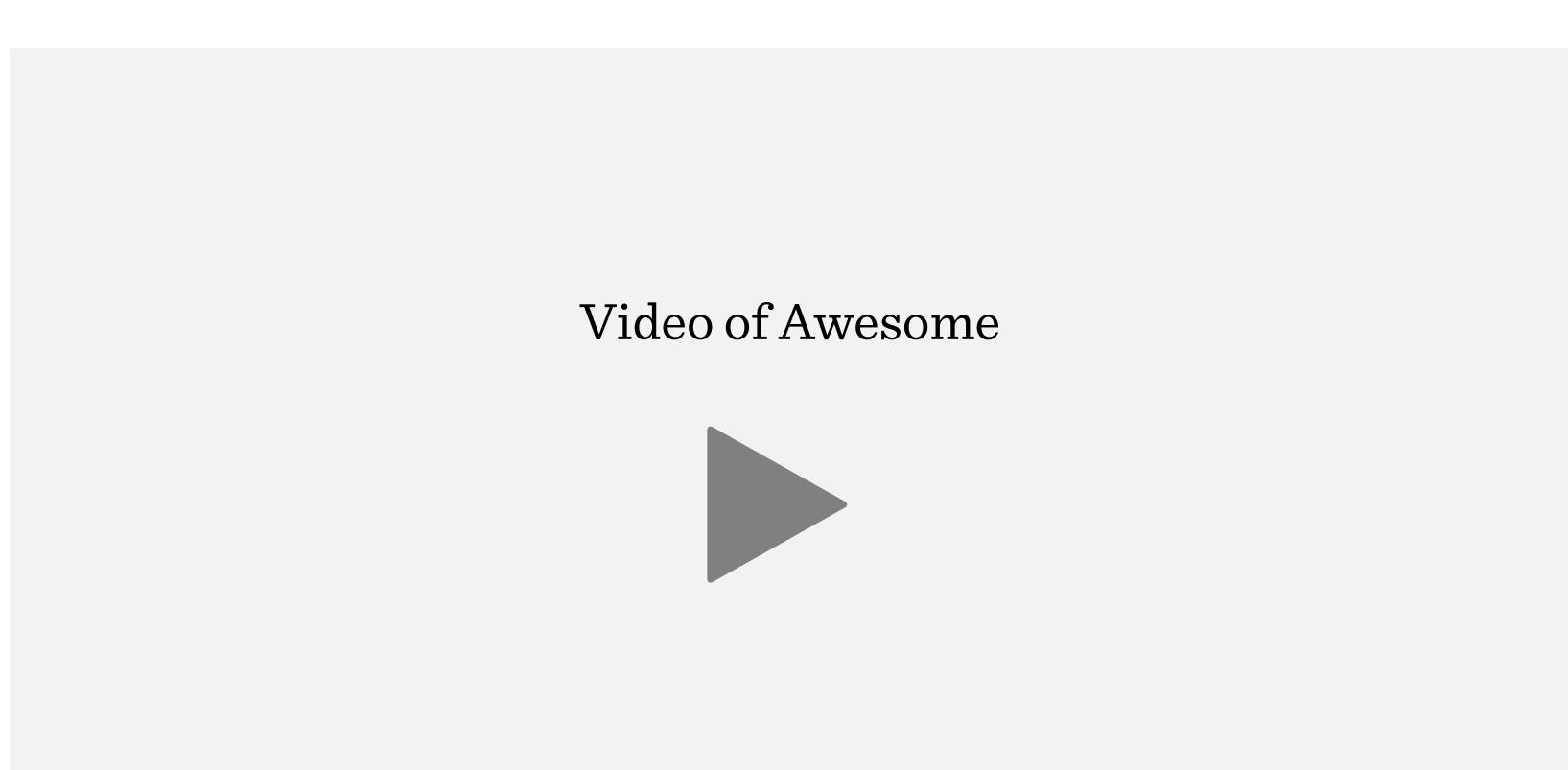
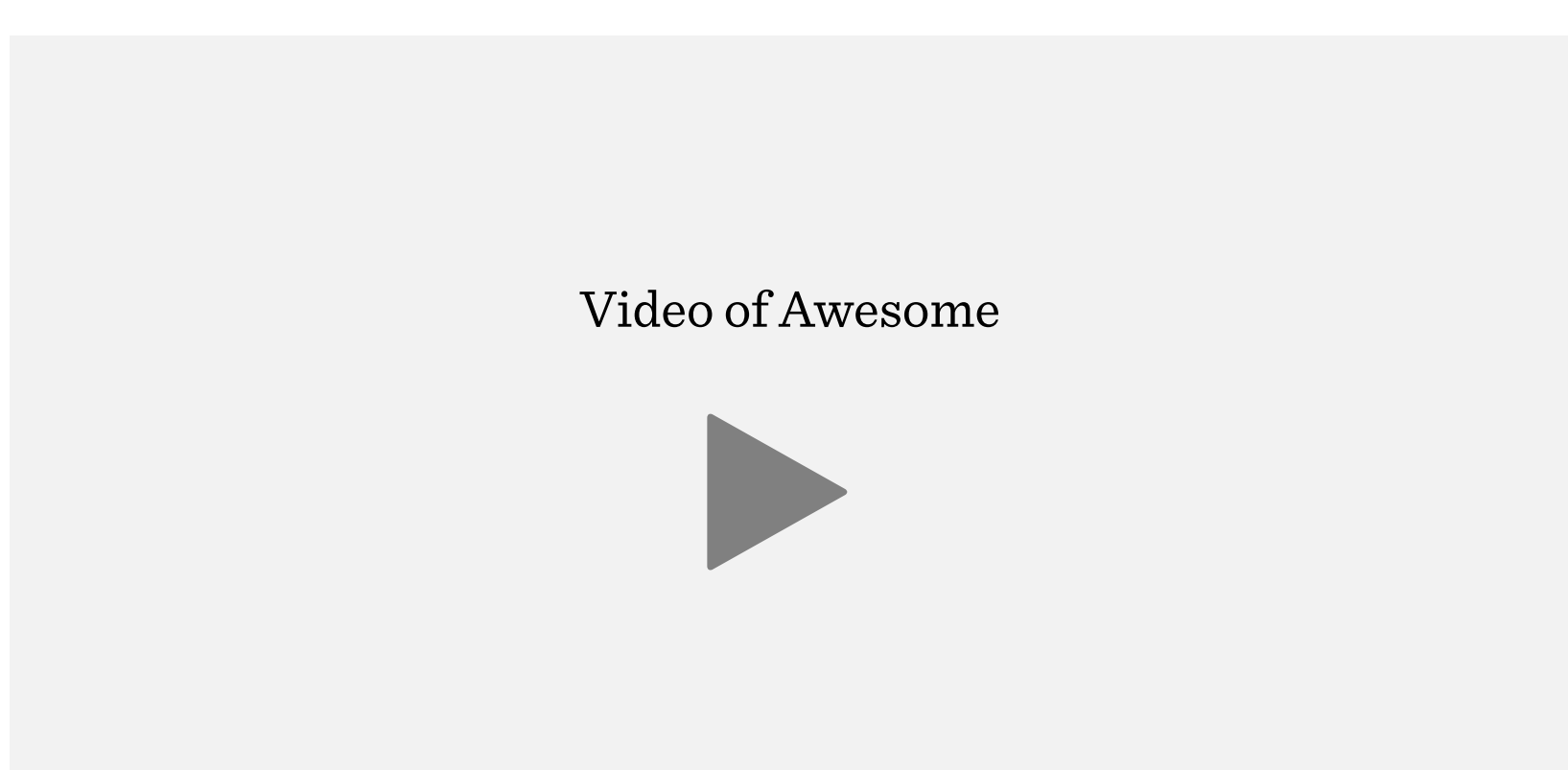
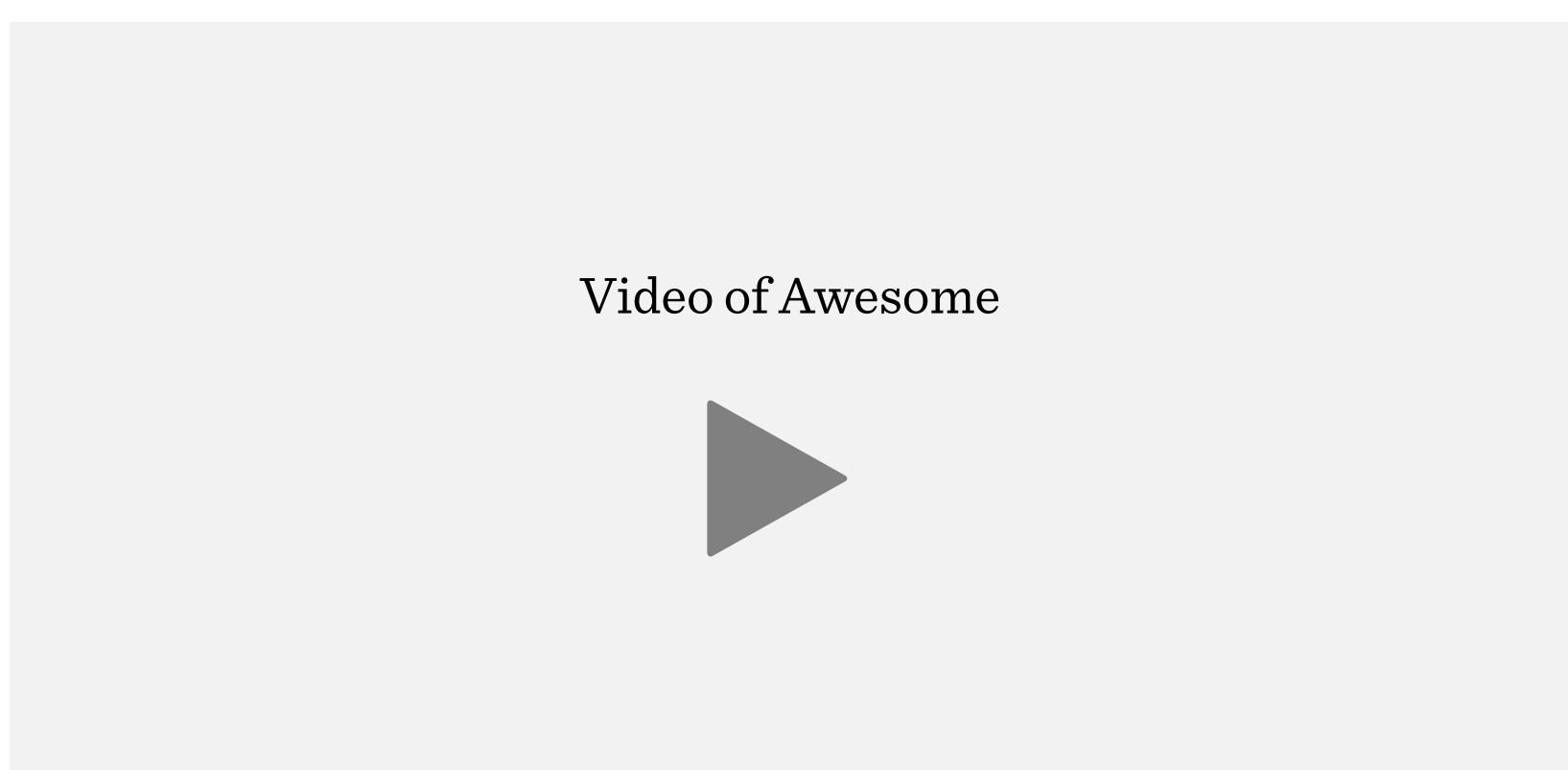
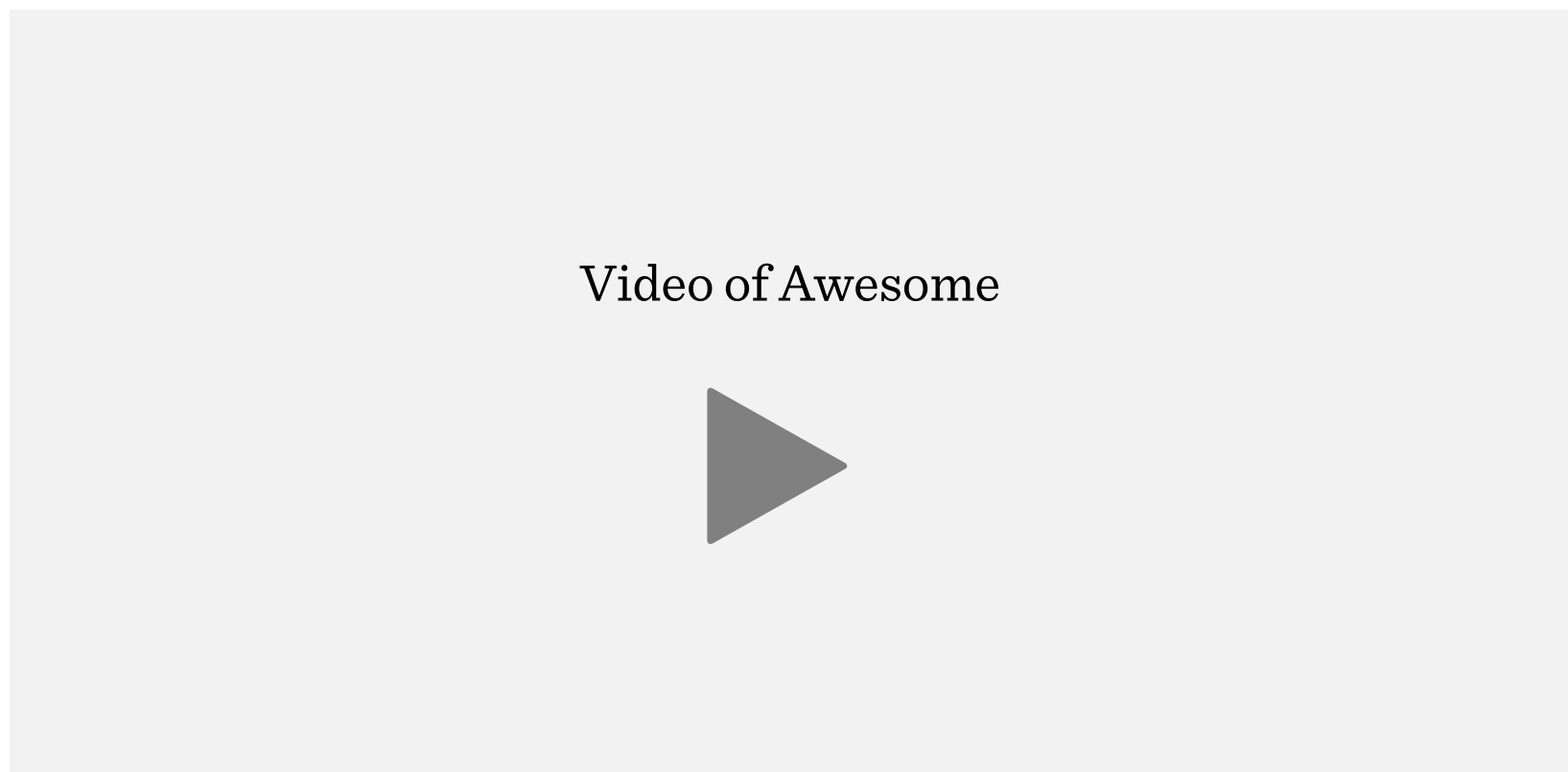
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## Our Blog

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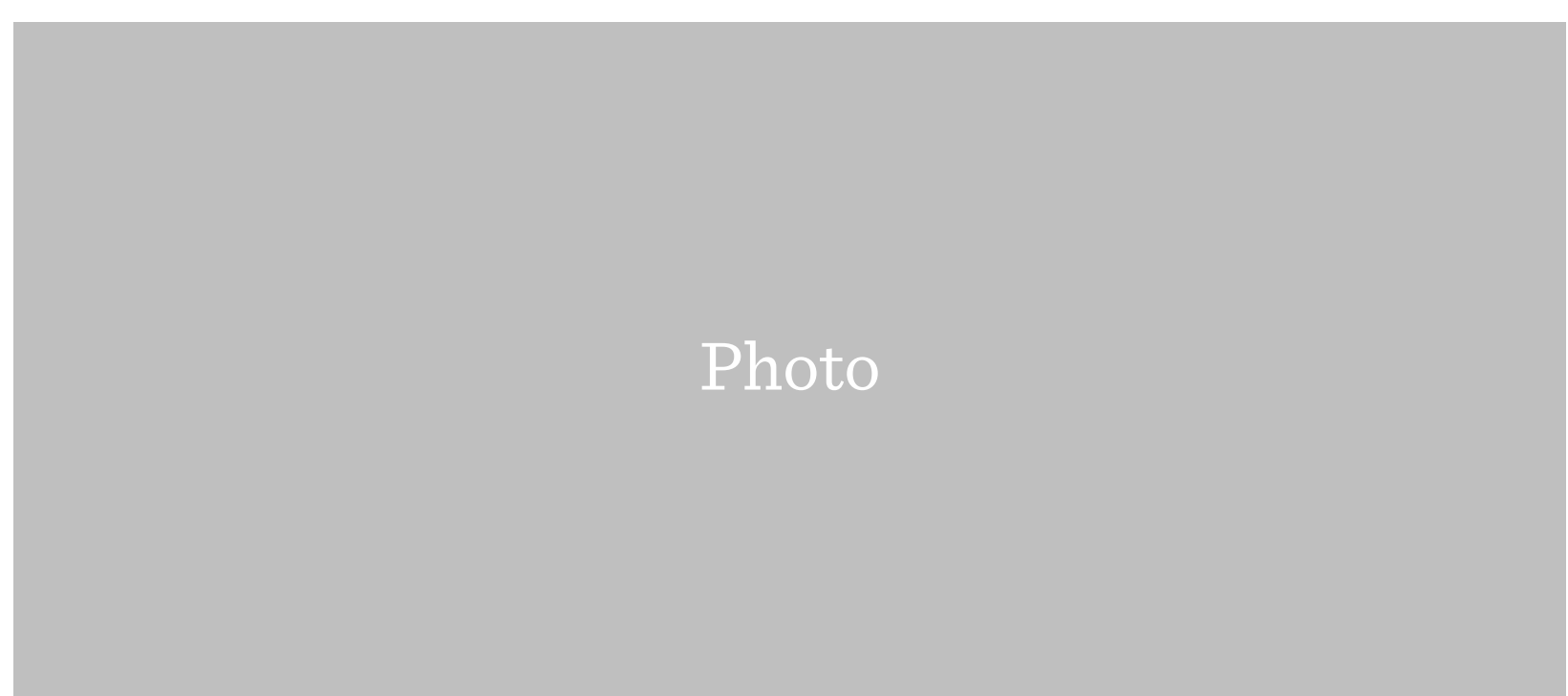
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DECEMBER 1, 2015

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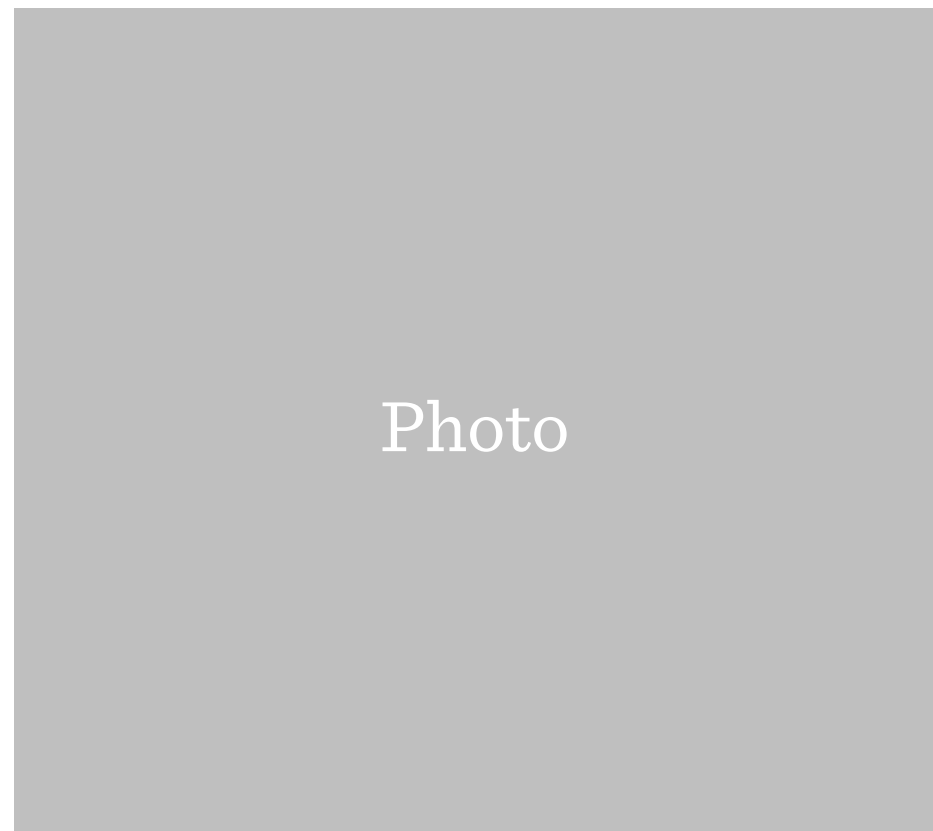
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NOVEMBER 20, 2015

### How Do We Choose Which Clients Are Best?



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OCTOBER 18, 2015

### What Are the Things I Should Think About Before I Call Book Architecture?

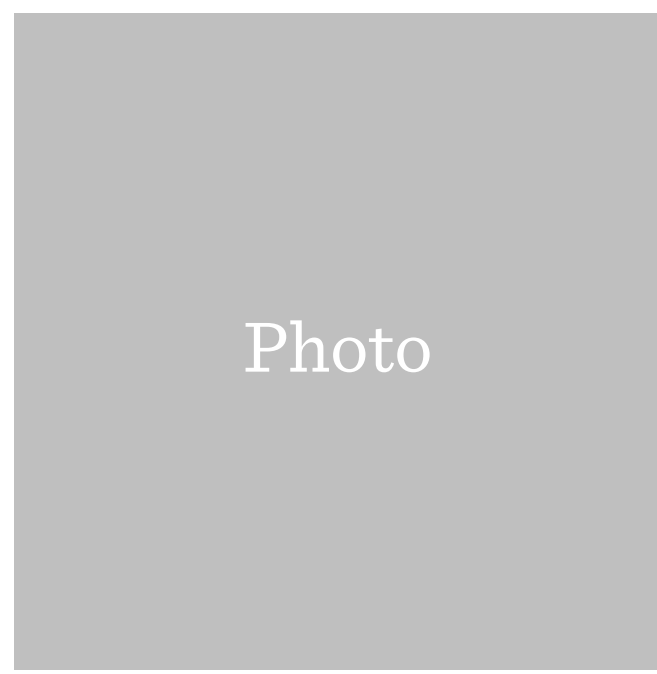
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SEPTEMBER 1, 2015

### Why is Instagram so Popular with the Kids?



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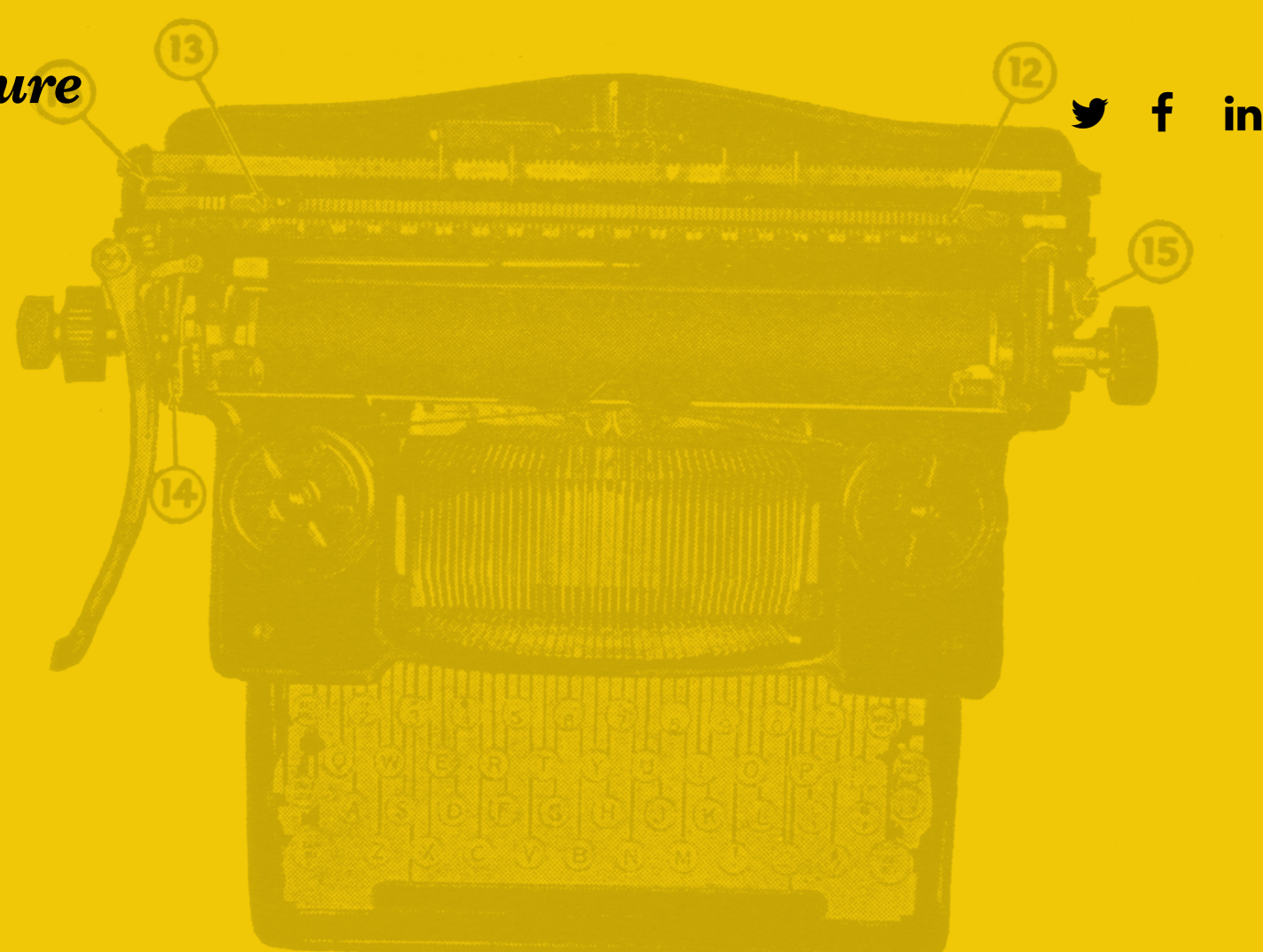
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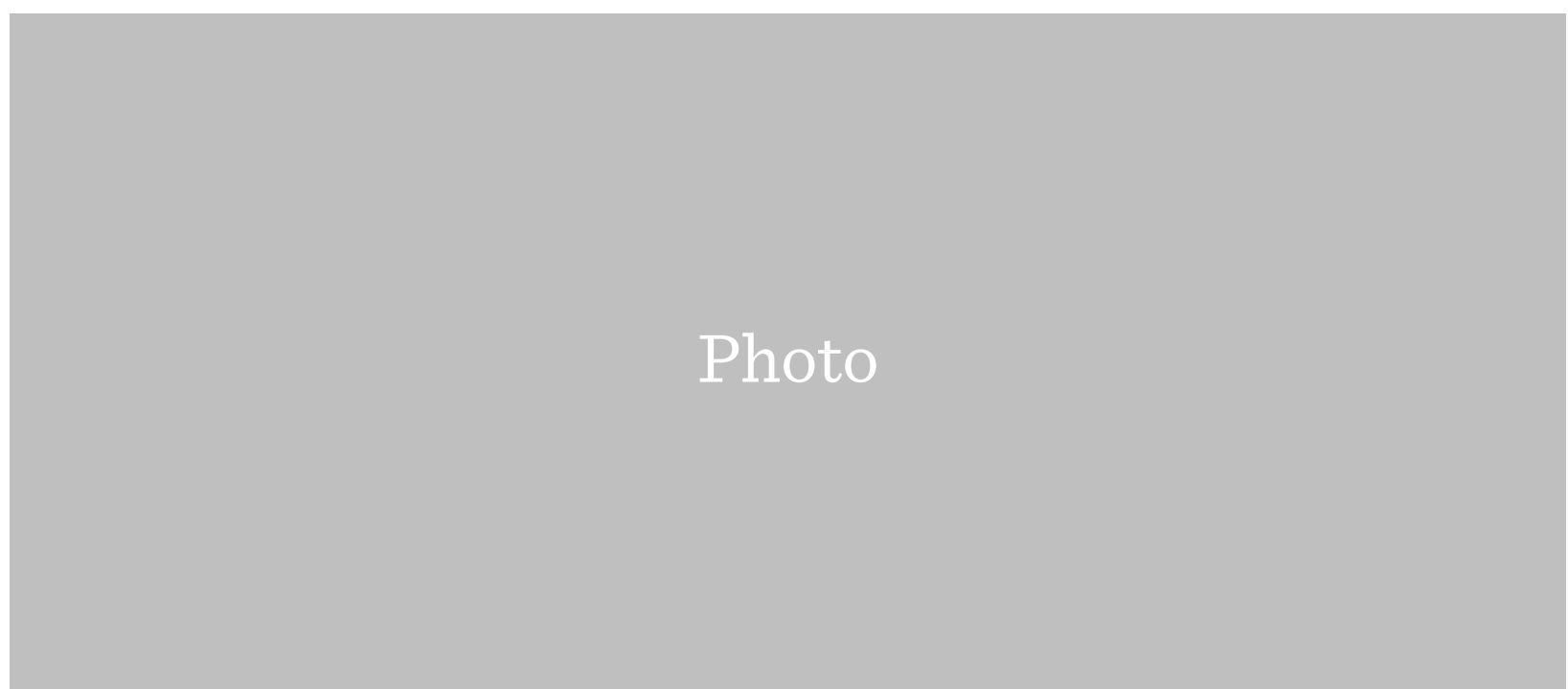
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DECEMBER 1, 2015

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Filed under: *Canola Oil / Language / Bollywood*

#### Recent Posts

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Don't Get a Cold. We All Know it Doesn't Help the Writing Process.

Believe, Just Believe

#### Categories

*Canola Oil*

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## Book Architecture Tour Details

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### Upcoming Tour Dates

MARCH 12, 2016

#### **Tucson Festival of Books**

*Tucson, AZ*

MARCH 30, 2016

#### **Palm Springs Writer's Group**

*Palm Springs, CA*

APRIL 5, 2016

#### **Love Springs Writer's Group**

*Love Springs, CA*

JUNE 11, 2016

#### **San Miguel Writer's Conference**

*San Miguel de Allende, MX*

### Past Tour Dates

JANUARY 11, 2014

#### **Krakow Festival of Books**

*Krakow, Poland*

AUGUST 30, 2013

#### **Cool Writer's Group**

*London, Ontario*

MARCH 2, 2012

#### **New Lover's Writer's Group**

*Love, NYC*

DECEMBER 15, 2011

#### **Your Writer's Conference**

*Superboy, Arizona*

JUNE 15, 2010

#### **Another Writer's Conference**

*Supergirl, Arizona*

APRIL 1, 2009

#### **Best Writer's Conference**

*Bestboy, Arizona*

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### Stuart Horwitz, Founder & Principal



As founder and principal of Book Architecture, Stuart has spent over fifteen years helping writers become authors, signing with top literary agencies, sealing deals with coveted publishing houses, or forging a successful path through indie publishing. Book Architecture's clients have reached the best-seller list in both fiction and non-fiction, and have appeared on Oprah!, The Today Show, The Tonight Show, and in the most prestigious journals in their respective fields.

#### *The Man, The Myth, The Might*

His approach is a synthesis of academic theories of narrative structure and his hands-on experiences as an independent editor, book coach and ghostwriter. His new book, *Blueprint Your Bestseller: Organize and Revise any Manuscript with The Book Architecture Method* (Penguin/Perigee), named one of 2013's best books about writing by *The Writer* magazine, maps out the system he uses to help writers transform their messy manuscripts into polished books through 22 specific action steps.

Stuart is an award-winning essayist and poet, who has taught writing at Grub Street of Boston and Brown University. He holds two masters degrees—one in Literary Aesthetics from NYU, which helps him a lot with this work—and one in East Asian Studies from Harvard with a concentration in Medieval Japanese Buddhism, which helps him get out of bed in the morning.

He lives in Rhode Island with his wife and two daughters.

#### VENDOR PARTNERS

### Dave Stebenne, Book Trailers, Videos and Illustration



Dave Stebenne is a 23-year veteran of the creative business, as an art director, editor and animator. Having worked in broadcast media, the toy industry, advertising, publishing, and the corporate design world, he has a wide base of expertise to draw from in his work with Chick 'n Coop Pictures. He and his wife, the photographer Kristin Stebenne, live in Lincoln, RI with their two incredibly cool, sweet and adorable kids. Dave is responsible for the stop-motion shorts featuring action figures that are hands-down the best part of the Book Architecture 5-year tour.

### Andrew Boardman, Website Design



Andrew Boardman founded Manoverboard, a purpose-driven design firm that provides websites, identities, and communications strategy, after working with Oven Digital, one of the earliest and largest web consultancies in the world. Andrew holds an MFA from SUNY Albany and received a Fulbright Fellowship to study visual culture in Poland. He is the recipient of a New York Foundation for the Arts Fellowship, and currently serves as President of the provincial chapter of the Graphic Designers of Canada.

He also really cares about the world way more than the average person in terms of sustainable business practices and is writing a book about it.

### Michele DeFilippo, Interior Design and eBook Coding



Michele DeFilippo is the founder of 1106 Design, a Phoenix-based company that works with anyone who wants a beautiful book, meticulously prepared to industry standards. Michele founded 1106 because she wanted all books to look as professional as the mainstream books she designed for Crown Publishing in New York. 1106 provides a range of publishing solutions, including start-to-finish project management, which we can vouch for! If you don't email them back and it's your stuff we're talking about, they're

going to keep coming til you get your results.

### Molly Regan, Graphic Design



Molly Regan is creative partner and cofounder of Providence-based graphic design firm Logica. She has over 17 years' professional experience and a BFA from Rhode Island School of Design. With an eye toward colorful and cheerful graphics, she designs for a mix of local and international clients like Book Architecture, Hasbro, Kiss 108 FM, Cleverhood, and Swarovski.

When she's not working, you'll find Molly fixing up her lovable 160-year-old home in Providence's historic Federal Hill. Sometimes when we stare at Molly's cover for Book Architecture: *How to Plot and Outline Without Using a Formula*, it feels like going to yoga and the art museum at the same time.

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**Contact Us Today for a Free Consultation**

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(774) 991-0808

#### Attn. Stuart Horwitz, Book Architecture

Name\*

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