



"Book Architecture, How may we help you?..."

What are you writing?

Narrative Non-Fiction Book or Proposal

A Novel

A Memoir

A Song...
Sorry, not our area of expertise, but a writer-musician once told us that The Book Architecture Method even changed the way he thought about song writing.

Great! You've come to the right place. How much material do you have?

Nothing yet, but I have some Great ideas!

62.5 pages, but I'm totally stuck.

120,491 words.



Enough to make Tolstoy look like a man of few words.

No Problem, We're here for you! How much writing do you personally want to do?

PHASE ONE: The Critique

Actually, I want you to do it...

Some of it.

All of it!

Ghostwriter

Co-Writer

Writing Coach

That was awesome! Now I need a little bit more help, though...

PHASE TWO: Developmental Editing, Line By Line Comments & Coaching

Your Manuscript is Finished! NOW WHAT?

Traditional publishing or bust.

Traditional publishing is dead.

Can we roll with both and see what happens?

PHASE THREE: Marketplace Assistance & Process Management

You're an author now. How do you feel?

Gosh wow. That was relatively painless and kinda fun...

Good, you're not done yet.

I'm not?

Nope, it's time to sell more books and build your audience... (and work on book two!)

Marketplace Assistance: Traditional Publishing

- query letters/ finding an agent
- approaching publishers
- blogging/social media
- building your website
- planning your book tour

The New Frontier: Self Publishing

- copyediting/proofreading
- book design
- blogging/social media
- building your website
- planning your book tour

For a more detailed description of Phases One, Two and Three, see the Three Phases PDF, at right.